

# **Third National Clean Cities Stakeholders' Conference and Expo**

**June 24-26, 1997, Long Beach, California**

**Who?** The U.S. Department of Energy will host its third National Clean Cities Conference and Expo, joined by the California Alternative Fuel Vehicle Partnership and the Clean City of Long Beach. The movers and shakers in the national alternative fuels industry will be there...auto manufacturers...truck engine and chassis manufacturers...industry associations...policy makers...fleets...municipalities...federal and state government officials...fuel suppliers...press...community organizations...Clean Cities Coordinators...Clean Cities Stakeholders...

**What?** This year the conference emphasizes training while giving you the tools to market and use alternative fuels successfully. The attached program covers virtually every aspect of the alternative fuels business. Plus, this event is the best networking opportunity to make your national Clean Cities and alternative fuels business contacts.

**Where?** The conference and expo will be held at the beautiful Long Beach Sheraton in Long Beach, California.

**Why Attend?** The conference organizers have put together a comprehensive agenda to provide you with the information and tools you need to expand markets for AFVs in your community. And, you will make valuable contacts from across the nation and especially California, the state where alternative fuels have had the most success. Don't you want to know how they are doing it?

**How Do I Attend?** Simply fill out the attached registration form and mail it with your check or fill in your credit card information. You may fax your registration to 703-528-1953 if you would like to charge by credit card. OR, JUST CALL US AT 800-CCITIES (800-224-8437). Then call the Long Beach Sheraton and make your registration IMMEDIATELY for the special Clean Cities rates. *Call 562-436-3000 and mention the Clean Cities Conference.*

**Talk to Us--**If you need more information about this conference, or would like to help sponsor and/or exhibit at the expo, we are ready to take your call at 800-CCITIES (800-224-8437), or 703-528-1222. You can fax us at 703-528-1953, or email us at [ccities@nrel.gov](mailto:ccities@nrel.gov).

**See You in Long Beach!!**

# **Third National Clean Cities Stakeholders Conference and Expo**

*Hosted by: U.S. Department of Energy, California AFV Partnership and City of Long Beach*

**Tuesday, June 24, 1997**

## ***California Alternative Fuel Vehicle Partnership--One Day Forum***

**8:00 a.m. Registration Begins**

**10:00-10:15 a.m. Welcome:** ABCs of AFVs: brief update on California AFV compendium

**10:15-11:30 a.m. California's Clean Cities Coalitions:** Members' roundtable discussion on Clean Cities issues

**11:35 a.m.-12:00 p.m. California Legislation/Regulatory Issues:** Governor's Executive Order, LEV Regulations, Department of Motor Vehicle's Smog Check II and more

**12:00 -1:00 p.m. Lunch:** Sponsored by California's Electric Utilities

**1:15-1:45 p.m. Alternative Fuel Vehicle Procurement:** State bid, used vehicles, vehicle leasing and more

**1:50-2:30 p.m. Mechanics Training/Vehicle Support:** A look at California mechanics training and advanced vehicle support opportunities

**2:35-3:00 p.m. California Incentive Programs:** An update on California Energy Commission, Air District and other incentive programs for AFVs

**3:00-3:20 p.m. Break**

**3:25-4:10 p.m. Infrastructure:** The complete California infrastructure picture, including public access refueling and infrastructure siting

**4:15-5:00 p.m. Building Codes/Emergency Response Procedures:** A report from the State Fire Marshall's Office, EV building codes, vehicle storage, tank inspection and more

**6:00-8:00 p.m. Reception:** Exhibit Area, Sponsored by Southern California Edison

## ***National Clean Cities Program Begins***

<p><b>The June 25<sup>th</sup> and 26<sup>th</sup> agenda features training options that will be repeated 2-3 times and attendees may devise their own schedule</b></p>
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**Wednesday, June 25, 1997**

**7:00 a.m. Registration, Breakfast, Exhibits Open**

**8:30-9:10 a.m. Introduction and Welcoming Remarks:** Honorable Beverly O'Neil, Mayor, City of Long Beach, Thomas J. Gross, Deputy Assistant Secretary, Office of Transportation Technologies, U.S. Department of Energy (DOE) and Jeffrey Hardy, Director, U.S. DOE Clean Cities Program

**9:15-10:45 a.m. Plenary Session:** Energy Policy Interview with Honorable Barbara Boxer, United States Senate (invited), Honorable Sonny Bono, U.S. House of Representatives (invited), and Honorable Federico Peña, Secretary, U.S. DOE (invited), David Rodgers, Director, Office of Technology Utilization, U.S. DOE, and Cliff Gladstein, President, Gladstein and Associates

**11:00 a.m.-12:30 p.m. Training Session Options**

AFV Offerings and Training: Ford, American Honda • Heavy-Duty Engine Availability • Propane Training • Placing Electric Rechargers • Case Studies: Alternative-fuel Taxi, School Bus, Transit Bus, Airport and Rental Fleets • Clean Cities Market Development Planning • Fundraising for Nonprofits • Training Programs for Technicians • Funding Projects Through CMAQ • Grass Roots Action for Clean Cities • Identifying Fleets • Fleet Managers' Software Tool • Energy Policy Act Q&A Workshop

**12:30-2:30 p.m. Lunch:** Sponsored by Southern California Gas Company, Luncheon Keynote: **Mr. Richard Farman**, Chief Executive Officer, SoCal Gas Company

**2:30-5:15 p.m. Training Session Options**

AFV Offerings and Training: Ford, American Honda, General Motors • Heavy Duty Fuel Truck Chassis Availability • Natural Gas Training • E85 Training • Case Studies: Police, Taxi, Airport, Rental and School Bus Fleets  
New Coalitions Training • Funding Projects Through CMAQ • Market Development for Clean Cities • Fundraising for Nonprofit Clean Cities Organizations • Training Programs for AFV Technicians • Hybrid-Electric Light and Heavy-Duty Vehicles • AFV Education and Curricula • Attracting Private Fleets • Identifying Private Fleets • Fleet Manager's Software Tool • Cooperative Electric Vehicle Purchasing • M85 Training • Media Outreach

**6:00-8:00 p.m. Rancho Los Alamitos Reception, Sponsored by Long Beach Gas Department, City of Long Beach**

**Thursday, June 26, 1997**

**7:00 a.m. Breakfast and Exhibits Open**

**9:00-10:30 a.m. Plenary: Recognition of Clean Cities' Achievements, Clean Corridor Activities and Special Partners--U.S. Postal Service, U.S. General Services Administration and Other National Partners, Christine A. Ervin, Assistant Secretary, Energy Efficiency and Renewable Energy, U.S. DOE. (invited)**

**10:30-11:30 a.m. Break/Exposition Time**

**11:30 a.m.-1:00 p.m. Ford Marketing Excellence Award Luncheon: Ford Motor Company To Recognize Top Clean Cities Marketing and Communications Plans**

**1:00-3:00 p.m. Training Session Options**

AFV Offerings and Training: Ford, American Honda, General Motors, Chrysler and Toyota • Placing Electric Rechargers • Natural Gas Training • E85 Training • Case Study: Alternative-fuel Police Fleets • Biodiesel Training • Community Organizations as Clean Cities Stakeholders • Funding Projects Through CMAQ • Fleet Managers' Software Tool • Energy, Economic and Air Quality Benefits of Clean Cities • Environmental Benefits of AFVs • DOE Outreach Products • Energy Information Administration Alternative Fuels Data Collection • Energy Policy Act • Cooperative Natural Gas Vehicle Purchasing • Fleet Identification • Fleet Managers' Software Tool • How to Create a Clean Cities World Wide Web Site/Bulletin Board • Heavy Duty Fleet Basics/Safety

**3:00-3:30 p.m. Break/Exposition Time**

**3:30-5:00 p.m. Regional Sessions for Clean Cities Stakeholders in Each DOE Region**

- **Seattle Regional Meeting:** Roxanne Dempsey and Clara Chun, U.S. DOE
- **Philadelphia Regional Meeting:** James M. Ferguson, U.S. DOE
- **Denver Regional Meeting:** Ernie Oakes and Dan Deaton, U.S. DOE
- **Atlanta Regional Meeting:** Steve Hortin, U.S. DOE
- **Chicago Regional Meeting:** Melinda Latimer, U.S. DOE
- **Boston Regional Meeting:** Dave Chamberlain, U.S. DOE

**6:00-8:30 p.m. Reception at American Honda Headquarters, Buses leave Hotel at 5:30**

**Friday, June 27, 1997**

***Special Tour of AFV Operations at Disneyland--buses leave hotel at 8:00 a.m. and return at noon. Or stay at Disneyland--buses depart at 4:00 p.m., arrive at Sheraton at 5:00 p.m.***

**Conference Location/Travel Information**

The Long Beach Sheraton (Address: 333 E. Ocean Boulevard, Long Beach, CA 90802) is 22 miles from downtown Los Angeles and within access of three airports: Los Angeles International, Long Beach Airport and Orange County (John Wayne International). Shared van CNG Super Shuttle service is available at reasonable rates. Upon arrival at LAX collect luggage and call for pick up. Courtesy phone is located in baggage claim area at the Ground Transportation Board, dial 56735 or dial 417-8988 from a public phone. Pick up is at the Blue Van Stop outside baggage claim department. For advance reservations call (310) 782-6600. Reservations are required for pick up from: Long Beach Airport (310) 782-6600 and Orange County Airport (714) 517-6600. Rates are \$13 per person from Los Angeles Airport and \$32 for the first

person from Orange County Airport and \$9 for all others. Discount coupons will be sent with your registration confirmation.

**Sponsorship, exhibition and program guide advertising opportunities are still available, Call 800-CCITIES or 800-224-8437 for further details or fax us at 703-528-1953 (email ccities@nrel.gov)**

**Third National Clean Cities Stakeholders Conference Sponsors to Date:**

*U.S. Department of Energy, City of Long Beach Gas Department, Southern California Gas Company, Honda, Southern California Edison, United States Postal Service, Ford, South Coast Air Quality Management District, Natural Gas Vehicle Coalition, National Propane Gas Association, California Energy Commission, Calstart, National Ethanol Vehicle Coalition, Chrysler, Information Resources, Inc.*

**Hotel Information:** Registrants must secure their own hotel accommodations. Special discounted rates (\$97 government/private and \$79 state/municipal) are available (on a limited basis) at the Sheraton Long Beach. **Call (562) 436-3000 (fax 562-499-2096)** immediately to ensure you receive a room at special rates and mention the "Clean Cities Conference."

**REGISTRATION FORM**

The Third National Clean Cities Stakeholders' Conference and Expo, will be held June 24-26, 1997 at the Sheraton Long Beach, 333 E. Ocean Boulevard, Long Beach, CA 90802. The registration fee includes admittance to all conference sessions, breakfasts, luncheons, receptions, the 1997 Clean Cities Conference Exposition, the California AFV Partnership meeting on Tuesday, June 24, and the 1997 Disneyland tour on Friday, June 27, 1997. (If you require special assistance because of a disability, please let us know).

**PLEASE PRINT OR TYPE ENTIRE FORM AND INCLUDE PAYMENT WITH YOUR REGISTRATION.**

Name (first, middle initial, last): \_\_\_\_\_  
Clean Cities Affiliation \_\_\_\_\_  
Title/Division: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please remit registration forms to:**

Greg Dierkers, Registration Manager  
The Clean Cities Hotline  
1925 N. Lynn Street, Suite 1000  
Arlington, VA 22209  
1-800-CCITIES (224-8437) or 703-528-1222  
Fax: 703-528-1953

**EMAIL: ccities@nrel.gov**

**Reception & Tour Registration:**

I will attend one or more of the following:  
(please check all that apply)

- CA AFV Partnership Meeting (6/24/97)
- CA AFV Partnership Lunch (6/24/97)
- Opening Night Reception (6/24/97)
- Rancho Reception sponsored by LBG (6/25/97)
- Honda Headquarters Reception (6/26/97)
- Disneyland Tour (6/27/97)
- Stay at Disney After Tour (arrive at hotel 5 p.m.)

**Please send me information on:**

Exhibiting      Sponsorship  
Advertising in Program Guide

**Registration Rates**

<b>Earlybird Deadline 6/1/97</b>	<b>\$200.00</b>
<b>After 6/1/97/on-site</b>	<b>\$225.00</b>

**Cancellation Policy:** Cancellations **MUST** be received in writing. Those postmarked after June 1, 1997 will be subject to a \$100.00 cancellation fee. Substitutions are welcome.

**Payment Information**

Check Enclosed (make payable to  
National Clean Cities Conference)  
Charge my Visa\*  
Charge my Mastercard\*  
Charge my American Express\*

(\*Note: All charges will appear on your charge statement as Information Resources, Inc. or IRI)

Card number/expiration date \_\_\_\_\_

Signature \_\_\_\_\_